



**Costume enthusiasts will flock to Toronto for the premiere annual costuming event, the longest-running and largest convention dedicated entirely to costuming of all kinds. Costume-Con is held in a different city every year and this will be its 32nd year.**

The goal of this exciting conference is to educate costume enthusiasts and the general public on various topics of costume construction, design, makeup art, special effects, and much more, as well as provide a fun environment for costumers to meet and show off their skills.

**Ads in the Program Book**

Upon arrival at the convention, each of the approximately 700-1000 attendees will receive a copy of the printed keepsake program book (printed in 8.5"x11" magazine format in black and white with colour cover). The book will be used as reference for attendees' stay while in the Toronto area, as well as a convention guide. Whether you are a local Toronto business that wants to attract visitors and/or run a coupon offer that can be used during the convention, or an out-of-the-area merchant that wants to get exposure that will last for years to come, this is a perfect advertising opportunity!

<b>Program Book Advertising Rates</b> <b>**Deadline March 25, 2014**</b>		
<b>Ad Size</b>	<b>Image Area</b>	<b>Cost (CAD)</b>
Inside Body Full Page B/W	8.5"x11"	\$280.00
Half Page B/W	5.5"x8.5"	\$150.00
Quarter Page B/W	5.5"x4"	\$80.00

**Artwork specifications:**

All artwork and page layouts must be in black and white. No colour ads will be accepted for placement in the body of the program book. We can accept the following digital file formats: .jpg, .png, .tif, .pdf and .bmp for digitally produced artwork.

<p>Email digital files to: <a href="mailto:office@markptjan.com">office@markptjan.com</a></p> <p>Pay by Paypal to: <a href="mailto:costumecon32@gmail.com">costumecon32@gmail.com</a></p>	<p>Mail Artwork and Payment to:</p> <p>Costume-Con 32 P.O. Box 15042 1507 Yonge Street Toronto, ON M4T 1Z2 Canada</p> <p><b>Please make cheques payable to "Maral Agnerian".</b></p>
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For more information, please contact us at [costumecon32@gmail.com](mailto:costumecon32@gmail.com)